

Dermot Covel

GRAPHIC DESIGNER



+1 905 903 5848



dermot.covel@gmail.com



www.dermotcovel.com



239 Rollings Street
Cobourg, ON K9A 0G8

Self-motivated graphic design specialist with over 10 years experience in creating effective and communicative design content. Experienced in collaborative and creative environments, with the ability to work well individually and in team-based situations. Responsible, organized and results driven with a focus on solving customer and client's obstacles through visual design. Effective oral and written communication skills with the capacity to multi-task and deliver projects under tight deadlines.

WORK EXPERIENCE

Graphic Designer

Freelance | Cobourg, Ontario | 2016 - present

- Develop design concepts and present them to clients for review and feedback.
- Provide ongoing support to clients, making revisions as needed.
- Stay up-to-date with design trends and industry best practices.
- *Riverside Pool and Spa*: Contributed to the development of this new company's brand identity, including logo design and visual identity.
- *Unica Insurance*: Worked collaboratively with the Marketing and Communications Team to create photograph albums that were printed and presented as mementos to their brokers after biennial business trips.

Graphic Designer

Cabinscape | Ontario | 2021 - present

- Collaborate with Sr. Management to develop creative layouts for both print and digital executions, including seasonal promotions, gift cards, and property signage.

EDUCATION

Certificate in Mobile and Web User Experience Design

Algonquin College / Ottawa, ON | 2018

Bachelor of Technology in Graphic Communications Management

Ryerson University / Toronto, ON | 2011

TECHNICAL SKILLS

- Adobe Creative Cloud
(Photoshop, InDesign, Illustrator, Acrobat Pro)
- Microsoft Office Suite
(Word, PowerPoint, Excel, Outlook)
- Project Management Software
(Monday.com, Jira, Confluence, Trello)
- E-mail Marketing Software
(Mailchimp)
- HTML and CSS (Wordpress)

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WORK EXPERIENCE (CONTINUED)

- Designed a guest manual to be used by visitors at each of Cabinscape's unique properties, tailoring each individual manual to highlight the cabin's features and nearby activities.

Print Specialist & Graphic Designer

Redline Distributing (tshirtgang.com) |
Ajax, ON | 2016 - 2023

- Carried out design projects for the company, including apparel designs, website elements, logos, icons and advertisement material, ensuring all design files adhered to end-use specifications.
- Operated and maintained several direct-to-garment printers, including Aeoon Compact and Aeoon Kyo DTG printers.
- Consistently hit daily production targets, while ensuring print quality was maintained.

Graphic Artist

St. Michael's Hospital | Toronto, ON | 2010 - 2015

- Worked with clients to design medical forms, patient education material, corporate stationery and medical research posters using the Adobe Creative Suite and Microsoft Office Software.
- Accurately proofed all design work to ensure style guide and St. Michael's Hospital Brand Standards were adhered to.
- Worked in cooperation with the St. Michael's Print Shop and Communications and Public Affairs teams to ensure the completion of projects within the expected timeline.

CORE COMPETENCIES

- Composition and Layout
- Typography
- Communication Skills
- Attention to Detail
- Accessibility Design (AODA)
- Time Management
- Adaptability
- Problem-Solving Skills

INTERESTS

- Travel (*30+ countries visited*)
- Reading (*sci-fi, biographies*)
- Running (*2x Marathon finisher*)
- Film Enthusiast

REFERENCES

References available on request.